



**FOR IMMEDIATE RELEASE**

**CONTACT:** Laura Palmisano  
813.386.1824; [lpalmisano@debartolodevelopment.com](mailto:lpalmisano@debartolodevelopment.com)

**DEBARTOLO DEVELOPMENT SELLS  
RIVERVIEW BELL PLAZA LAND TO SAM'S CLUB**

***Retailer will anchor 300,000-square-foot center in growing Hillsborough County region***

TAMPA, FLA. (February 19, 2010) – DeBartolo Development, LLC, announced today it has sold an improved parcel at Riverview Bell Plaza (Phase 1) to Sam's Club for a total transaction price of \$12.7 million.

Located on the corner of U.S. 301 and Big Bend Road, just east of I-75, the 300,000-square-foot retail center, Riverview Bell Plaza (Phase 1) includes a completed Walgreens and Burger King. DeBartolo Development has contracted with a developer representing Chase Bank to sell the out parcel adjacent to Burger King and has contracted with Bridgestone/Fire Stone to purchase the out parcel adjacent to the proposed Chase Bank Parcel. DeBartolo Development recently completed site improvements on the future Sam's Club land.

"Sam's Club is the perfect anchor store for Riverview Bell Plaza," said Edward Kobel, President and Chief Operating Officer of DeBartolo Development. "This community in Hillsborough County continues to thrive and as the first big box retailer in the area, Sam's Club will not only fill the neighborhood's retail needs but provide hundreds of jobs during a slow economic time."

DeBartolo Development recently completed construction on an anchor supermarket at Meres Town Center in Tarpon Springs, Fla. Since October 2009, the company has closed on more than \$105 million of distressed real estate, including Georgetown Apartments, a 160-acre waterfront property in Tampa; Palm of Monterrey, a 408-unit, multifamily community in Ft. Myers, Fla.; Falcon Square Apartments, a 379-unit property in Winter Garden, Fla. and Mystic Point, a 373-unit apartment community in Lake Buena Vista.

***About DeBartolo Development, LLC***

For more than six decades, the DeBartolo name has been an icon in the real estate industry. Founded by legendary entrepreneur Edward J. DeBartolo Sr., DeBartolo pioneered the mall concept and built some of the most well-known shopping meccas in the nation. Led today by Edward J. DeBartolo Jr., former owner of the five-time Super Bowl Champion San Francisco 49ers and two-time Stanley Cup Champion Pittsburgh Penguins, and his brother, Edward Kobel, DeBartolo Development is one of the largest privately held real estate development companies in the country. With years of work in ground-up development, joint venture projects and asset management, DeBartolo Development has extensive experience in a wide range of capabilities. From basic retail centers to the most modern mixed-use environments, to reliable investment opportunities, DeBartolo Development continues the family tradition with a suite of solutions created to meet the unique challenges of today's market. For more information about DeBartolo Development, please visit our Website at [www.debartolodevelopment.com](http://www.debartolodevelopment.com)

###