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FOR IMMEDIATE RELEASE

**DEBARTOLO FAMILY FOUNDATION HONORS
ALL CHILDREN'S HOSPITAL WITH SPIRIT OF HUMANITY AWARD**

Donation will help fund the hospital's Child Life Program

Tampa, FL (December 15, 2008) – The DeBartolo Family Foundation is proud to recognize All Children's Hospital with the 2008 Spirit of Humanity Award. Lisa DeBartolo, Executive Vice President of DeBartolo Holdings, presented the \$25,000 donation during an award ceremony at All Children's Hospital on Monday, Dec. 15. The Spirit of Humanity Award honors non-profit corporations that provide extraordinary assistance to Tampa Bay residents with special needs. The award will help fund All Children's Child Life program.

The Child Life Department strives to reduce the impact of stressful and potentially traumatic life events and situations that affect the development, health and well being of infants, children, youth and families. Recognizing that play facilitates learning, self-expression, creativity, healing and mastery, Child Life Specialists work to assist children of all ages with optimum coping during hospitalization and health care encounters. Specialized teaching puppets help children learn about their health condition as well as the medical care they will be receiving in a way they can understand. In addition, opportunities are provided throughout the year for patients to participate in important events such as holiday celebrations and birthdays.

“The DeBartolo Family Foundation is honored to support All Children’s Hospital’s Child Life Program and the amazing work its specialists and doctors are doing for the children of Tampa Bay,” DeBartolo said. “There is so much uncertainty during an illness, and providing normal activities for children while they are facing these challenges is vital to their wellbeing and the healing process. As an expectant mother, I am grateful for the hospital’s dedication to our community.”

Each year All Children’s Hospital treats nearly 9,000 pediatric inpatients, 202,000 outpatients and more than 38,000 children through the emergency center.

“The DeBartolo Family Foundation’s generosity will have a direct impact on the health of the precious lives we serve everyday,” said Sylvia Ameen, Director of Capital Campaigns at All Children’s Hospital. “The \$25,000 donation will help the Child Life Program create positive memories in a safe and joyful environment for children during their time at All Children’s.”

Since April 2002, more than 25 organizations have been recognized for their service to the community with the DeBartolo Family Foundation Spirit of Humanity Award.

ABOUT THE DEBARTOLO FAMILY FOUNDATION

The DeBartolo Family Foundation is a not-for-profit corporation created by the members of the Edward J. DeBartolo, Jr. family to benefit local communities. The Foundation annually awards scholarships to high school students, provides grants to individuals and organizations with exceptional requirements, and presents the Spirit of Humanity Award, honoring non-profit, grass roots organizations that provide extraordinary assistance to Tampa Bay residents with special needs. For more information, visit the foundation’s website at <http://debartolofamilyfoundation.com> or call the Foundation office at 813.964.8302.

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